

# USAID GREEN INVEST ASIA

Scaling investment in  
sustainable agriculture and  
forestry in Southeast Asia

Partner | Co - invest | Transform

208 Wireless Rd, Unit 1802  
Lumphini, Pathumwan, Bangkok 10330  
THAILAND

[www.greeninvestasia.com](http://www.greeninvestasia.com)



**USAID**  
FROM THE AMERICAN PEOPLE

## ABOUT US

We are a platform leveraging blended finance to connect companies with capital providers that invest in sustainable agriculture and forestry businesses in Southeast Asia. USAID Green Invest Asia is mobilizing **\$400 million** of these investments that result in a reduction/avoidance of **25 million** metric tons of CO<sub>2</sub>.

Some initial commodities and countries of focus include timber, rubber, coffee, rice and cacao in Vietnam, Philippines, Thailand, Indonesia and Cambodia.

## WHY NOW?



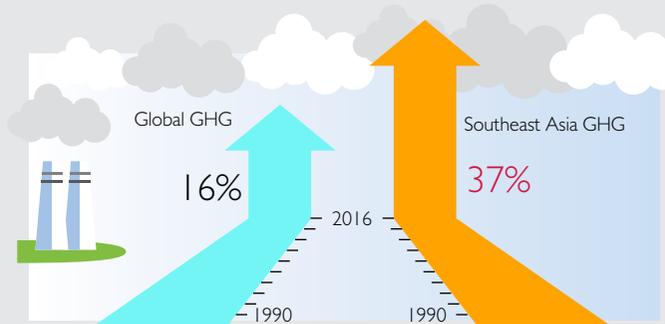
- Commercial agriculture and forestry are responsible for 40% of Asia's deforestation.



- In 2018, less than 5% of green bonds globally was raised for sustainable land use.

## HOW WE WORK

We support climate-smart business solutions with agriculture and forestry companies in Southeast Asia that have at least three years of financial, at least **\$2 million** in capital needs, and a demonstrated commitment to environmental and social stewardship. We promote bringing more women into decision making roles to capitalize on their sectoral expertise as half the region's agricultural labor force. We review company financials, field operations, governance, carbon emissions, market opportunity and more. The approval process to receive no-fee technical assistance takes, on average, one to three months. Qualified companies and financiers then receive a mix of capital matchmaking, technical and business advisory, and/or transaction support.



- From 1990 to 2016, agricultural greenhouse gas emissions went up 37% in Southeast Asia; that's more than twice the global average increase.



- The market opportunity to invest in sustainable agriculture/forestry until 2030 is \$220 billion, or a 10-fold increase from current private investments.

## SERVICES

### For business:

- Environmental impact assessments
- Feasibility studies
- Capital matchmaking
- Financial advisory
- Sustainable sourcing support
- Carbon assessment
- Gender-lens business advisory
- Environmental and social (E&S) certification compliance
- Environmental and operations management

### For investors:

- Environmental, Social, Governance (ESG) technical support
- Identification of climate-smart investments
- Environmental and social risk management
- Co-financing & transaction support



To apply for support:  
<https://greeninvestasia.com/application>



For latest updates, follow us at  
<https://www.linkedin.com/company/usaidgreeninvestasia>